

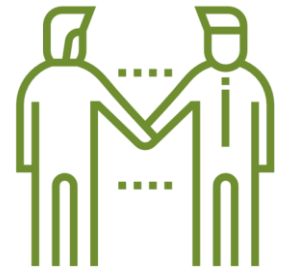
# North Belfast Ethical Investment OBA Summary

To monitor the progress and delivery impact, the North Belfast Ethical Investment programme implemented an OBA scorecard system. Developed by the project team as well as with input from representatives of The Executive Office's statistical research branch (NISRA), the scorecard provided a longitudinal analysis of how the programme performed against a set of pre-determined measures which included; jobs creation, investment levered, sales made, training opportunities created, qualifications and certifications attained, research papers produced and business mentoring hours provided. It also included measures which examined participants' satisfaction levels with project delivery, to what extent they valued the support provided and whether or not their social enterprise project will be continuing beyond the life of the North Belfast Ethical Investment programme. Findings from the OBA monitoring procedures were collected and validated on a quarterly basis since the programme began in November 2015. The info graphics below have been used to present aggregated findings of data collected during the OBA process from this initial start date to programme completion in April 2018.

The programme provided **1008 hours** of one to one **business mentoring**. This allowed participating projects to develop a more **commercial** approach to social enterprise management and **enhanced skills** in specific areas such as **digital marketing** and **sales**



The programme and its participating projects created a total of **51 jobs**. These jobs allowed **22%** of new employees **move off welfare benefits** and a total of **37%** from being categorised as **unemployed**



The number of individuals participating in **training or further educational opportunities** created by NBEI supported projects was **661**. Out of this total **60%** of participants were awarded an accredited or non accredited **qualification or certificate**. Example qualifications that were achieved ranged from blue badge tour guide, certified barista maker, PAT tester, estates management and OCN's in areas such as retail sales and food hygiene



Participating NBEI projects levered in a total of **£3,042,920** of **further investment** from grant aid, donor funding, their own reserves and mortgages from lenders such as UCIT. Supported projects also generated a total of **£577,135.57** in **sales revenues**



In addition to a batch of market research papers, NBEI produced a total of **7 working papers** which shared **learning experiences** across programme delivery in research areas such as peace-building effects, the financial impact of social enterprises, best practice learning and broader policy implications of the programme

